

## Products & Services



Karina Heneghan Photography



Jamec Photography



CPM Photography



Alive Studios



Jamec Photography



Jamec Photography





Photo by: Alive Studios

## Welcome

*Thank you for choosing Photo Express, as your photofinisher!*

## Turn Around Times

Turn around times are a guideline for work planning. We normally will get work done ahead of schedule, but please do not expect it.

Developing and printing few rolls	1 day
Developing and printing many rolls	3 days
Direct & Deluxe Proof Printing less than 100 images	1 day
Direct & Deluxe Proof Printing more than 100 images	3 days
Premium Proof Printing less than 100 images	2 days
Premium Proof Printing more than 100 images	4 days
Final Prints under 12x36, small orders	1 day
Final Prints under 12x36, large orders	3 days
For prints larger than 12x36	4 days
Album printing	3 days
Scanning and copy work	2 days
Digital Imaging	3 days
Uploading	2 days
Specialty items	5-7 days
Shipping Fees	No Charge on orders over \$100

## Your Images & Our Printers

*Please submit your images to us in sRGB high quality jpgs. You can send us your images by mail or FTP your orders and we will send them back to you. Please give us a call to set up your FTP account today! We use the highest quality Kodak Endura Luster paper. We also have canvas and metallic paper for those special images.*

## Proofing

### Film Proofing

Direct proofing from your film using Deluxe proofing method. We will color correct, density correct and do some light contrast corrections, to make the best print possible. These corrected negatives can be burned to a CD and or put directly to a print.

### Digital Proofing

*(Digital proofs are defined as prints made for the first time for the purpose of proofing, not a final print!)*

#### Direct Printing

Direct prints will be printed just the way you give them to us. NO CORRECTIONS AT ALL. Make sure your monitor is inline with our printer before you submit Direct Proof Prints as they will not be reprinted for color, density or contrast.

#### Deluxe Printing

Deluxe prints will be printed with minor corrections by the printer. Density, color and minor contrast will all be looked at and adjusted as needed when printing. This is the most common printing method and will take care of 90% of your printing needs.

#### Premium Printing

Premium prints are made from files corrected using Photoshop. When Deluxe Printing isn't enough we may need to take your images into Photoshop to adjust levels, white balance, highlights and shadows and certain colors. This is usually done with your raw camera files, but we can correct a jpg or tif file as well.

### Proof Albums

Proof Albums are printed using the Direct Printing method. Your images in numerical order are placed on a series of sheets, bound together and placed in an Art Leather Album. 8.5x11 pages can have 6, 12 or 18 images per page. 10x13 pages can have 4, 9, 16 or 25 images per page.

## Film Proofing

We use Deluxe proofing method on all film proofs.

Color 35mm Film Developing	\$3.50
B&W 35mm Film Developing	\$4.50
Color 120 & 220 Developing	\$4.50/\$6.50
B&W 120 & 220 Developing	\$6.50/\$8.50
35mm E-6 Develop & Mount 24exp./36exp.	\$6.50/\$8.50
120 & 220 E-6 Developing	\$6.50/\$8.50
3.5x5 or 4x6 Proofs	\$0.25
Duplicates	\$0.20
4x5, 4x6 or 5x5 from medium format	\$0.25
Duplicates	\$0.20
5x7 Proofs	\$0.89
Standard Scans for up to 5x7 prints	\$4.00/roll
Medium Scans for up to 11x14 prints	\$6.00/roll
High Scans for up to 16x20 prints	\$12.00/roll
Raw Scans for up to 24x36 prints	\$6.00/image
Archive Sleeving (strips of 5)	\$2.00

## Digital Proofing

### Direct Proof Prints

(no corrections, printed just the way you give it to us)

3x5, 4x5, 5x5, 4x6 proofs	\$0.20
---------------------------	--------

### Deluxe Proof Prints

(minor corrections; Density, Color and Minor Contrast)

3x5, 4x5, 5x5, 4x6 proofs	\$0.30
---------------------------	--------

### Premium Proof Prints

(major corrections; Levels, Color, Major Contrast, Custom WB)

3x5, 4x5, 5x5, 4x6 Proofs (\$75/hour)	\$0.50
---------------------------------------	--------

Custom Borders	N/C
----------------	-----

## Direct Print Prices

Wallets (set of 2)	\$1.20
Wallets (set of 8)	\$3.52
3x5, 4x5, 5x5, 4x6	\$0.60
5x7	\$1.92
5x10, 6x8 or 6x9	\$2.72
8x10, 8x12, 8x8, 7x10	\$3.52
10x10 or 10x12	\$5.12
10x15, 11x14, 11x16, 11x17	\$5.92
12x18	\$8.32
12x24	\$10.72
12x30	\$13.12
12x36	\$15.52

## Scanning & Copy work (per negative)

(\$10 minimum)

Standard Scans for up to 5x7 prints	\$0.75
Medium Scans for up to 11x14 prints	\$1.50
High Scans for up to 16x20 prints	\$3.00
Raw Scans for up to 24x36 prints	\$6.00
Medium Res scan per print (no min.w/print)	\$3.00
Digital to Slides	\$3.00
Odd film scans up to 8x10 (no min. w/print)	\$3.00

## Specialty Products

T-Shirt (specify size)	\$21.95
Sweatshirt (specify size)	\$25.95
Additional images	\$8.95
11oz Ceramic Mug	\$13.95
15oz Ceramic Mug	\$15.95
16oz Frosted Glass Mug	\$19.95
Personalized Text	\$5.00
Stainless Steel Travel Mug	\$19.95
Mouse Pad	\$13.95
Photo Teddy	\$24.95
Photo Puzzle	\$13.95
Charm Necklace (choose shape)	\$29.95
Photo Tie one sided	\$24.95
Photo Tie full wrap	\$39.95
Baseball	\$19.95
Baseball Display Cube	\$4.95
Hockey Puck	\$19.95
Softball	\$21.95
Football	\$22.95
Soccerball	\$23.95
Basketball	\$24.95
Photo Ornament	\$14.95
Ornament Stand	\$2.95
Photo Tin	\$14.95
Photo Tile Trivet	\$15.95
Photo Towel	\$14.95
Photo Doormat	\$24.95
8.5x11 Calendar on a page	\$4.40
12 month calendar	\$25.00
Passport Photos	\$12.95
VHS or DVD to DVD	\$20.00
Photo DVD w/music (\$75/hour)	\$75 min.

## Album Printing

8.5x11 Magazine Pages	\$2.00
10x13 Album Pages	\$2.25
Create Cover Page	\$10.00
Custom Borders add per image	\$0.10
Binding only	\$4.00
8.5x11 Leather Album	\$19.95
10x13 Leather Album	\$24.95
Custom Correction (per image)	\$0.25

## Uploading & Online Fees

Upload	\$10.00
Organize and Upload	\$25.00
Proof CD entire event 400x600	\$15.00
Proof DVD entire event as shot	\$25.00
Monthly Fees	\$0 or \$30
Revenue Share	15% or 10%
Credit Card Fees	4%

## Final Printing

Final Printing is defined as any print other than proof print. We use Deluxe Printing on all final printing.

Deluxe printing on all Final Prints	1 to 4	5 to 8	9 to 24	25 to 49	50 to 74	75 to 99	100+	250+	500+	1000+
Yearbook Wallet	\$1.99	-	-	-	-	-	-	-	-	-
Yearbook Wallet Special Head Size w/retouch	\$4.95	-	-	-	-	-	-	-	-	-
Wallets (set of 2)	\$1.50	-	-	-	-	-	-	-	-	-
Wallets (set of 8)	\$4.40	\$3.52	\$2.82	\$2.25	\$2.03	\$1.82	\$1.64	\$1.48	\$1.33	\$1.20
3x5, 4x5, 5x5, 4x6	\$0.75	\$0.60	\$0.48	\$0.38	\$0.35	\$0.31	\$0.28	\$0.25	\$0.23	\$0.20
5x7	\$2.40	\$1.92	\$1.54	\$1.23	\$1.11	\$1.00	\$0.90	\$0.81	\$0.73	\$0.65
5x10, 6x8 or 6x9	\$3.40	\$2.72	\$2.18	\$1.74	\$1.57	\$1.41	\$1.27	\$1.14	\$1.03	\$0.93
8x10, 8x12, 8x8, 7x10	\$4.40	\$3.52	\$2.82	\$2.25	\$2.03	\$1.82	\$1.64	\$1.48	\$1.33	\$1.20
10x10 or 10x12	\$6.40	\$5.12	\$4.10	\$3.28	\$2.95	\$2.65	\$2.39	\$2.15	\$1.93	\$1.74
10x15, 11x14, 11x16, 11x17	\$7.40	\$5.92	\$4.74	\$3.79	\$3.41	\$3.07	\$2.76	\$2.49	\$2.24	\$2.01
12x18	\$10.40	\$8.32	\$6.66	\$5.32	\$4.79	\$4.31	\$3.88	\$3.49	\$3.14	\$2.83
12x24	\$13.40	\$10.72	\$8.58	\$6.86	\$6.17	\$5.56	\$5.00	\$4.50	\$4.05	\$3.65
12x30	\$16.40	\$13.12	\$10.50	\$8.40	\$7.56	\$6.80	\$6.12	\$5.51	\$4.96	\$4.46
12x36	\$19.40	\$15.52	\$12.42	\$9.93	\$8.94	\$8.05	\$7.24	\$6.52	\$5.87	\$5.28
16x24, 16x20 or 16x16 Epson	\$24.40	\$19.52	\$15.62	\$12.49	-	-	-	-	-	-
20x24 or 20x20 Epson	\$30.40	\$24.32	\$19.46	\$15.56	-	-	-	-	-	-
20x30, 24x30 or 24x36 Epson	\$40.40	\$32.32	\$25.86	\$20.68	-	-	-	-	-	-
Package Print 8x12 sheet	\$4.40	\$3.52	\$2.82	\$2.25	\$2.03	\$1.82	\$1.64	\$1.48	\$1.33	\$1.20
Photo Greeting Cards	25	50	75	100	125	150	175	200	250	500+
Free Personal Greeting with every order	\$0.80	\$0.75	\$0.70	\$0.65	\$0.60	\$0.55	\$0.50	\$0.45	\$0.40	\$0.35
Premium Printing add	\$2.00 per image									

## Volume Discounts

(combined income from

Retail Charges and LifePics)

\$750-\$1000/month	3%
\$1001-\$1500/month	4%
\$1501-\$2000/month	5%
\$2001 and over/month	6%



Photo by:  
Ken Miller

### Photo Express

607 S. Broadway Unit F,

Boulder, CO 80305

Phone: 303-499-9690

Toll free: 877-895-9690

Fax: 303-499-9142

[www.photoexpressweb.com](http://www.photoexpressweb.com)

email: [photos@photoexpressweb.com](mailto:photos@photoexpressweb.com)

Locally owned and operated

for over 12 years

All prices are subject to change

## Digital Imaging

### Basic Digital Imaging

\$6 + \$4/head

This is for minor repairs or fixes.

(Minor blemishes, minor hot spots, minor imperfections, simple dust or scratches)

### Heavy Digital Imaging

\$6 + \$6/head

This is for medium repairs for fixes.

(Heavy acne, simple stray hairs, simple glass glare, simple tan lines major hot spots, simple shadows, more complex dust or scratches)

### Extensive Digital Imaging

\$6 + \$8/head

This is for major repairs or fixes.

(Complex scratches or dust, major stray hairs, complex glass glare, deeper shadows)

**Red Eye Removal (per head)** \$1.00

**Cropping** \$1.00

**Extend Background/complex** \$15-\$50

**Soften Hot Spots (whole photo)** \$20-\$40

**Scratches and rips (whole photo)** \$25-\$55

**Lighten Shadows (whole photo)** \$20-\$40

**Head Eye swap** \$25-\$35

**Digital Artwork 15minute minimum** \$75/hour